

# Nonprofit Agencies & Organizations, “Increase your Annual Grant Income by 25%”

*An exclusive Q & A with Kim Rogers, author, trainer, & developer of products for the grant funded community*

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That’s the mantra of long-time Cumberland County resident Kim Rogers. Kim has over thirty years of experience working for various branches of the government, and over thirty years experience in direct sales. This combination of has proven invaluable to nonprofit agencies, organizations, and departments in the area of getting funding, keeping funding, and maintaining sustainability.

As an employee of various grant funded departments, and as a former nonprofit CEO, Kim is very familiar with the funding issues plaguing agencies and departments that depend on grant funding to survive. Over the years, she has watched programs fold, employees get laid off, agencies close down, and consumers suffer for lack of services, all because the funding streams have dried up.

## **Kim, what is the “Give Me the Money™” creative grant writing training?**

The “Give Me the Money™” grant writing training is the combining of copy writing, internet marketing techniques, and task force building concepts applied to the grant writing process to increase funding, decrease grant related expenses, develop a team of like-minded individuals for the collective goal of generating capitol.

## **So, what exactly do these techniques and concepts applied to the grant application process produce?**

The application of the eleven components taught in the “Give Me the Money™” creative grant writing training create a synergistic effect providing an agency or organization with not only more applications completed in less time, but also much needed publicity. This training provided agencies the means to expand their sphere of influence, become known as experts in their field, and increase their fund-ability. Oh yea... financial independence is one of the major by-products of successfully applying these tactics.

## **What is “fund-ability?”**

Fund-ability is an agency or organizations’ ability to attract funders who willingly want to fund their project or program. In short, increasing an agency’s fund-ability not only positions them to increase their funding, it also positions them for strategic, and profitable partnerships, and collaborations with other agencies who want to emulate their strategies and success.

## **Kim I have to ask, “Why only 25%?”**

All of my products and services come with a money-back guarantee. 25% is a respectable

amount of increase for the agencies or organizations investing in this training to anticipate, and a reasonable expectation on my part having been in their shoes. It also allows for the occasional oversight of agencies who forget to mention the fact they have bad credit, no credit, or some other organizational skeleton in the closet that may prohibit them from increasing their annual grant income. In that case, a 25% increase is still do-able.

## **How soon will I see the results of my investment?**

Right away! By the time the initial training is complete, you’ll find yourself with approximately three (3) applications per training participant in some degree of readiness. You’ll also discover that individual participants have become a team.

During the course of the following months you will see your agency/organization’s image rise to the forefront of the community as a desirable entity to partner with, emulate, work for, do business with, and fund.

## **Why should our agency invest in this training when we can hire a grant writer or consultant to apply for our grants?**

The first reason you should invest in this training is because

even the best grant writer can only write so many grants at a time.

Secondly, a grant writer/consultant expects to get paid whether they get the funding they’ve applied for or not;

And third, neither the grant writer nor the consultant will give you your money back if they haven’t achieved the desired results.



**Is your money-back guarantee in writing? Yes ☺**

## **Where can I get more information?**

You can visit the web site at: [www.4grantwriters.com](http://www.4grantwriters.com), or if you’re in a hurry you may give me a call: 856-392-4145. Upon request, I’d be more than happy to provide references from groups and individuals who’ve taken the training.